

Citizen Engagement Opportunity



The City of Rhinelander is looking for a qualified and motivated candidate to fill the newly created Rhinelander Tourism Marketing Committee based on Ordinance No. 2022-12 to Amend Chapter 2.05.15 approved by the Common Council on August 8, 2022.

The Rhinelander Tourism Marketing Committee determines how to spend money collected through a room tax on hotels, rooming houses, lodges and the like. The committee will make decisions on how the room tax will be spent for the purposes of tourism promotion and development in accordance with Room tax, Wis. Stats. § 66.0615. Tourism promotion and tourism development include marketing projects like advertising media buys; creation and distribution of printed or electronic promotional tourist materials; or efforts to recruit conventions, sporting events, or motor coach groups. Other allowable projects are transient tourist informational services and tangible municipal development.

The City of Rhinelander is looking for candidates, committed to promoting Rhinelander tourism and who represent the following entities with the Rhinelander City Limits:

- Lodging Industry.

The candidate does not need to live within the city limits, only the business needs to reside within the city limits.

Commission members shall be appointed by the Mayor for City Council approval-for two-year terms beginning January 1, 2023 and may be reappointed for three consecutive terms.

Full ordinance wording can be acquired by contacting the Rhinelander Clerk's Office.

Contact the City Clerk, Austyn Zarda, at 715-365-8600 with your desire to serve by February 9th, 2023