

**CITY OF RHINELANDER
ECONOMIC DEVELOPMENT COMMITTEE
TUESDAY, FEBRUARY 22, 2011 10:30 AM
CITY HALL COUNCIL CHAMBERS**

MINUTES

I. Call to Order and Roll Call

Members Present: Sturzl, Brauer, Freudenberg, Pelletier, Bell and Mayor Johns

Members Absent: Fabich and Williams

Others Present: Sue Bessert, Leah Van Zile, Dan Kuzlik, Kyle Rogers, Bob Berns, Ann Brigham & Kim Swisher

II. Review of Past Meeting Minutes

MOTION BY FREUDENBERG, SECOND BY PELLETIER TO APPROVE THE MINUTES OF THE JANUARY 13, 2011 ED MEETING. ALL AYE, 0 NAY; MOTION CARRIED.

III. Unfinished Business:

A. Discuss/Approve City of Rhinelander Community Profile and Rhinelander Area Chamber of Commerce Marketing Proposal

The Community Profile was reviewed. It was noted that the online version is now available. It was reported that the Chamber of Commerce would ensure that the production timelines would be met.

MOTION BY PELLETIER, SECOND BY FREUDENBERG TO APPROVE THE COMMUNITY PROFILE. ALL AYE, 0 NAY; MOTION CARRIED.

B. Discuss Next Steps toward Creation of Rhinelander Area Community Foundation

Bell presented an update on the progress made to establish a Community Foundation. The committee discussed how big the Foundation's Board of Directors should be. It was suggested the board should have 9 members. Kuzlik felt a larger board was needed. This would allow for vacant seats which could be filled quickly once promotion of the Foundation was started.

Kuzlik, Pelletier & Freudenberg agreed to contact existing smaller foundations' members to discuss the benefit of coming under the umbrella of the Community Foundation. It was decided that the committee would also have to review sample by-laws to begin drafting what the Community Foundation will use.

It was decided that Pete Otis will be invited back to advise the Committee at an upcoming mtg.

- C. The Committee may enter into Executive Session pursuant to WI Stat. §19.85 (1) (e) (i) to Discuss Current, Pending and/or Potential City Economic Development Projects and to Approve Executive Session minutes from the January 13, 2011 meeting.

MOTION BY FREUDENBERG, SECOND BY JOHNS TO ENTER INTO EXECUTIVE SESSION PURSUANT TO §19.85 (1) (E) (I) TO DISCUSS CURRENT, PENDING AND OR POTENTIAL CITY ECONOMIC DEVELOPMENT PROJECTS AND TO APPROVE EXECUTIVE SESSION MINUTES FROM THE JANUARY 13, 2011 MEETING. ALL AYE, 0 NAY; MOTION CARRIED.

MOTION BY MAYOR JOHNS, SECOND BY FREUDENBERG TO APPROVE THE EXECUTIVE SESSION MUINUTES FROM THE JANUARY 13, 2011 ED MEETING. ALL AYE, 0 NAY; MOTION CARRIED.

MOTION BY FREUDENBERG, SECOND BY PELLETIER TO ADJOURN FROM EXECUTIVE SESSION AND RE-ENTER OPEN SESSION. ALL AYE, 0 NAY; MOTION CARRIED.

IV. New Business – none.

V. Matters of Emergency/Informational Nature

Kuzlik gave a presentation regarding the State's program called Locate In Wisconsin.com. He stated there will be training for the program on March 10th at Nicolet College for anyone who is interested. There was discussion as to if this program would replace the LOIS system.

VI. Future Agenda Requests and Meeting Date

Future Agenda Requests: Community Foundation Update

Next Meeting Date: Will be decided upon and sent via e-mail.

VII. Adjournment

MOTION BY JOHNS, SECOND BY PELLETIER TO ADJOURN THE FEBRUARY 22, 2011 ED MEETING AT 11:55 AM. ALL AYE, 0 NAY; MOTION CARRIED.

APPROVED BY

RECEIVED BY